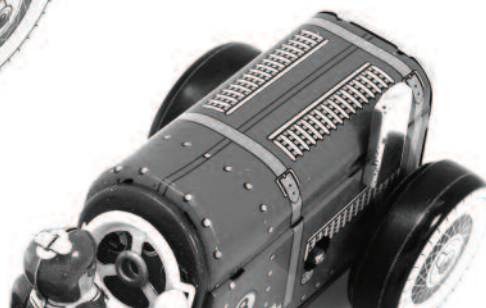


GET A HEAD START WITH CIPR

Student and Affiliate Studying membership 2009-10



STAND OUT FROM THE CROWD

STUDENT MEMBERSHIP

PR is a popular career choice for graduates. With so much competition for jobs it can be difficult to make sure you stand out from the crowd. You'll need to do well in your studies, of course. But employers will also be looking for something extra.

CIPR membership gives you access to valuable resources to help you achieve your goals. It also demonstrates your interest in PR and your commitment to the industry. We'll keep you up to date with the news, views, issues and trends in public relations and you'll have opportunities to get involved in the PR community in your area, gaining practical skills and making valuable contacts.

The Chartered Institute of Public Relations is the professional body for the UK PR industry. We provide accountability, professional recognition and credibility for our members. We lead the industry in establishing standards and promoting best practice. We support our members in their careers and are a central resource for PR excellence and expertise.

CIPR STUDENT & AFFILIATE STUDYING MEMBERSHIP

We have two grades of membership for UK students – both grades have access to a wide range of member benefits plus some special features designed especially for students.

- **Student membership** – for students on CIPR approved courses. To see if your course is approved, visit www.cipr.co.uk/membership. On graduation, you'll be entitled to upgrade to Associate (ACIPR) membership at a discounted rate.
- **Affiliate studying membership** – for students on all other UK higher education courses that last 12 months or more. When you graduate you'll be entitled to upgrade to Affiliate membership at a discounted rate.

WHAT YOU'LL PAY

You can get annual membership of the CIPR until 30 September 2010 for just £35 – so the sooner you join, the longer you've got to reap the benefits.

When you graduate, you'll be eligible to upgrade your membership at a substantially discounted rate over two years. And because we know that you might take an extended break at the end of your studies, we'll allow you to upgrade at the discounted rate up to one year after your membership was due for renewal.

WHAT YOU'LL GET

- Tools and resources to help you in your studies
 - skills guides on essential areas of PR practice
 - best practice case studies showing how the theories work in real life
 - research and reports on key trends and issues facing communicators
- Work placement finder to help you get practical experience and some insider knowledge of the industry.
- Networking and contacts – you'll have opportunities to get involved with your local CIPR group, attend PR events and meet PR professionals and potential employers from all sectors of the industry.
- Free subscriptions to essential industry reading
 - *PRWeek* – keeping you up to date with the latest industry news, views and jobs
 - *Profile* and *Profile-Extra* – the CIPR's member magazine and ezine
 - *Behind the Spin* – written by PR students, for PR students
- Social media – the CIPR has a number of pages on Facebook and Twitter where you can sign up to receive our 'tweets' and other updates. Information on careers and student related matters is also regularly updated.
- And it's not all work... member-only deals, discounts and special offers on everything from CDs, DVDs and holidays to gym membership and car hire.



CIPR student membership is real value for money. Student membership lets you access online case-studies and guides of best practice which are really helpful for writing essays. But most importantly being a student member of the CIPR demonstrates your commitment to the profession and where it's going.

CIPR student member, Cardiff University

SECTION 1: YOUR MEMBERSHIP**I am applying for: (please ensure you tick one box)**

- Student membership (for CIPR approved courses visit www.cipr.co.uk/membership)
- Affiliate Studying membership (for all other UK higher education courses of 1 year or more)

SECTION 2: YOUR CONTACT DETAILS

Title: _____ Surname: _____

Forename & other initials: _____ Date of birth: _____

Email _____

Term time address: (this is where your CIPR mail will be sent, unless you specify otherwise)

_____ Postcode: _____

County: _____ Country: _____

Telephone: _____

Permanent address: (if different from your term time address)

_____ Postcode: _____

County: _____ Country: _____

Telephone: _____

SECTION 3: YOUR COURSE

Name of study centre: _____

Full title of your course: _____

Course start date: _____ Course finish date: _____

Please ask your course leader to sign your application form

Course leader's name: _____ Date: _____

I confirm that this student is studying the course stated above

Course leader's signature: _____ Date: _____

SECTION 4: YOUR PAYMENT (MEMBERSHIP IS NON-TRANSFERABLE AND NON-REFUNDABLE)

I enclose a cheque for £35 (made payable to the CIPR) OR Please charge £35 to the credit/debit card detailed below

Card type: AMEX / Visa / Maestro / Delta / Mastercard (please circle) _____

Name on card: _____

Card number: _____

Expiry date: _____ Valid from: (Maestro) _____

Issue number: (Maestro) _____ Security numbers: (last three numbers on back of card) _____

Billing address: _____

_____ Postcode: _____

SECTION 5: YOUR SIGNATURE

I confirm that the information given is correct and I agree to abide by the CIPR's Code of Professional Conduct (see www.cipr.co.uk/membership/conduct/).

I note the Institute is registered under the Data Protection Act and give consent for any information that I give to be used for publication (printed or electronic) in a register of members or for commercial purposes. I also give consent to be sent electronic newsletters and communications from the CIPR as part of my membership, on the understanding that I can unsubscribe from the CIPR email newsletters at any time.

Signed: _____ Date: _____

The access to information, contacts and jobs may prove invaluable for any future career in PR.
CIPR student member,
University of Huddersfield

ABOUT THE CIPR

The Chartered Institute of Public Relations is the leading professional body for PR practitioners in the UK, with over 9000 members from all industry sectors and communications disciplines.

CIPR membership is a stamp of professionalism and sets our members ahead of the competition. We lead best practice and set standards, we offer outstanding training and career development opportunities and we provide and share expertise, experience and information. And we're here to help you throughout your PR career.

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