

TAKE THE LEAD CHOOSE CIPR

CIPR membership 2011



CIPR MEMBERSHIP APPLICATION FORM

JOINING THE CIPR

Whether you are new to the profession, a senior PR practitioner or simply keen to make contacts and keep up to date, we have a membership grade that is right for you.

CIPR membership is a mark of credibility and accountability. It demonstrates a commitment to professional development, best practice and PR excellence. We'll help you to stay ahead of the competition and develop your career with unrivalled professional development opportunities. We provide information and updates, research and reports, case-studies and practice guides. And, with over 9,500 members, we are the biggest and best PR network in the UK.

WHICH GRADE?

Affiliate: For those who are not currently working in PR but are interested in the public relations profession. There are no designatory letters on membership logos with this grade.

Associate (ACIPR): For those who are currently working in or teaching PR (or temporarily unemployed) and have some (up to two years') PR experience **or** have not yet gained any PR experience but have graduated from a CIPR recognised course or have been a Student member of the CIPR.

Member (MCIPR): For those who are currently working in or teaching PR (or temporarily unemployed) and have more than two years of PR experience.

Experience in a related field? If you are currently working in PR and don't yet have two years' PR experience but do have more than two years' experience in a related field, you can join as an Associate and upgrade to Member grade when you have completed the CIPR career conversion course.

For more information on related fields and the CIPR conversion course, visit cipr.co.uk/member-grades

Student or based outside the UK? For Student or Global Affiliate memberships, apply online at www.cipr.co.uk/join

Not sure which grade to apply for?
Email membership@cipr.co.uk

**Our members have the support of
the UK's biggest and most respected
PR network**

Join three new members, save £150: We'll waive the admission fee if three or more individuals from the same organisation join at the same time (that's a saving of at least £150). This offer is for new members only. Applications must be received together, clearly marked GROUP, with payment by cheque, card or direct debit mandate for the annual subscription (we'll need a separate direct debit mandate for each member).

CIPR CPD

The CIPR's continuous professional development scheme will help you achieve your career and professional goals by suggesting activities to build new skills and enhance professional development. The scheme is open to all CIPR members. It's free to take part and leads to CIPR Accredited Practitioner status.

www.cipr.co.uk/cpd

CHARTERED PRACTITIONER

CIPR members with at least 10 years' experience who are participating in CPD can apply for individual Chartered status. www.cipr.co.uk/chartered



OFFICE USE:

Member number: _____ Payment: _____ CPD: _____ No yrs experience: _____ Date: _____

Promotional code (if any): _____

PLEASE USE BLOCK CAPITALS

1. YOUR MEMBERSHIP GRADE

I am applying for Member grade (MCIPR) as: I am currently working in or teaching PR (or am temporarily unemployed) and have more than two years' PR experience**I am applying for Associate grade (ACIPR) as:** I am currently working in or teaching PR (or am temporarily unemployed) and have some (up to two years') PR experience **or** I have graduated from a CIPR recognised course **or** I have been a Student member of the CIPR**I am applying for Affiliate grade as:** I am based in the UK and not currently working in PR but am interested in the public relations profession

2. YOUR CONTACT DETAILS

The name that you give will appear on all CIPR correspondence including your membership card and certificate if applicable

Title: _____ Surname: _____

Forename & other initials: _____ Date of birth: _____

YOUR EMPLOYER

Job title: _____

Full name of organisation: _____

Brief description of your organisation's activities: _____

Website: _____

Do you work: Freelance Consultancy In-house Non-PR Not workingDoes your work involve lobbying? Yes* No*The UK Public Affairs Council maintains a register of those engaged in lobbying. If you meet UKPAC's definition of a lobbyist it is a condition of your membership that you register your details at www.publicaffairsCouncil.org.uk**YOUR TELEPHONE AND EMAIL**Please tick **one** preferred email address for CIPR correspondence.

Business telephone: _____ Home telephone: _____

Business fax: _____ Mobile: _____

Business email: preferred address? _____Home email: preferred address? _____**YOUR PREFERRED MAILING ADDRESS**

This address will be used for all CIPR correspondence.

Address: _____

County: _____ Postcode: _____ Country: _____

Is this your home address or business address

3. QUALIFICATIONS

Please tick any CIPR qualifications you hold.

CIPR Advanced Certificate in PR

Study centre: _____ Date completed: _____

CIPR Diploma in PR

Study centre: _____ Date completed: _____

4. YOUR PR AND COMMUNICATIONS EXPERIENCE

This must be completed, or a CV attached, for all grades.

Please list the details of ALL relevant paid PR roles and continue on a separate sheet if necessary. Alternatively, attach a current CV or career synopsis to this application form.

1. Your current job title:

Organisation: _____ Dates from: _____ to: _____

Brief description of your PR responsibilities: _____

2. Job title:

Organisation: _____ Dates from: _____ to: _____

Brief description of your PR responsibilities: _____

3. Job title:

Organisation: _____ Dates from: _____ to: _____

Brief description of your PR responsibilities: _____

4. Job title:

Organisation: _____ Dates from: _____ to: _____

Brief description of your PR responsibilities: _____

5. Job title:

Organisation: _____ Dates from: _____ to: _____

Brief description of your PR responsibilities: _____

5. CIPR GROUPS

NATIONAL AND REGIONAL

When you join the CIPR you will automatically be registered with the national or regional group that covers your preferred mailing address. If you are based outside the UK and Channel Islands you will be registered with the CIPR International group.

PROFESSIONAL PRACTICE

UK and Channel Islands members can also choose free membership of **ONE** of the following professional practice groups:

Construction and Property

CIPR Inside (internal communications)

Corporate and Financial

International Public Relations

Education and Skills

Local Public Services

Fifth Estate – voluntary sector

Marketing Communications

Public Affairs

Health and Medical

Science, Technology, Engineering & Maths (STEM)

6. STAYING IN TOUCH WITH THE CIPR

CIPR MEMBER DIRECTORY:

Your contact details will be published in our online member-only directory – please indicate below if you do not want your details published.

CIPR MEMBER EMAILS AND MAILINGS:

We will send you regular emails and mailings about CIPR activities, initiatives, groups and events. From time to time the CIPR will also share your mailing details with carefully selected and relevant third party organisations. Tick below to **opt out** of any of these options.

Please **do not** publish my:

- | | |
|---|---|
| <input type="checkbox"/> Address | <input type="checkbox"/> Work telephone |
| <input type="checkbox"/> Home telephone | <input type="checkbox"/> Fax |
| <input type="checkbox"/> Mobile | <input type="checkbox"/> Email |

Please **do not** send me:

- | | |
|--|--|
| <input type="checkbox"/> CIPR HQ email newsletters | <input type="checkbox"/> CIPR professional practice group emails |
| <input type="checkbox"/> CIPR national/regional group emails | <input type="checkbox"/> Third party mailings |

You can change your preferences at any time by contacting the membership team.

7. SENSITIVE PERSONAL DATA

We would appreciate your co-operation in providing the information requested in this section which is vital to ensuring we provide fair services for all. The information will be used for statistical purposes only and is optional.

1. Nationality:

2. Description of ethnic origin

2.1 White

- | | |
|---|-------------------------------------|
| <input type="checkbox"/> 2.1a British | <input type="checkbox"/> 2.1b Irish |
| <input type="checkbox"/> 2.1c Any other white background (please write below) | |
-

2.2 Mixed

- | | |
|---|---|
| <input type="checkbox"/> 2.2a White and black Caribbean | <input type="checkbox"/> 2.2b White and Asian |
| <input type="checkbox"/> 2.2c White and black African | <input type="checkbox"/> 2.2d Any other mixed background (please write below) |
-

2.3 Asian or Asian British

- | | |
|---|---|
| <input type="checkbox"/> 2.3a Indian | <input type="checkbox"/> 2.3b Bangladeshi |
| <input type="checkbox"/> 2.3c Pakistani | <input type="checkbox"/> 2.3d Any other Asian background (please write below) |
-

2.4 Black or black British

- | | |
|---|---------------------------------------|
| <input type="checkbox"/> 2.4a Caribbean | <input type="checkbox"/> 2.4b African |
| <input type="checkbox"/> 2.4c Any other black background (please write below) | |
-

2.5 Chinese or other ethnic group

- | | |
|---------------------------------------|--|
| <input type="checkbox"/> 2.5a Chinese | <input type="checkbox"/> 2.5b Any other (please write below) |
|---------------------------------------|--|
-

3. Physical status

- | | |
|--|--|
| <input type="checkbox"/> Non-disabled | <input type="checkbox"/> Disabled |
| <input type="checkbox"/> Have a visual impairment | <input type="checkbox"/> Have special access needs |
| <input type="checkbox"/> Have a hearing impairment | |

8. YOUR SIGNATURE

- I confirm that the information I have given in this application is correct
- I confirm I have read and agree to abide by the CIPR's Code of Conduct (www.cipr.co.uk/code-of-conduct)
- I understand that membership is by annual subscription and is non-transferable and non-refundable once it has been activated
- I am enclosing payment details for the £50 admission fee and I understand this is non-refundable

Name: (print) _____

Date: _____

Signature: _____

REASON FOR JOINING

To help us to expand and improve our services to members please tell us your main reason for joining the CIPR:

How did you hear about the CIPR?

- Colleague/Friend
- Website
- Other: (please state)
- Advertisement
- PR event

9. MEMBERSHIP FEES 2011

	UK and Channel Islands based members		Overseas members	Admission fee (by cheque or credit card only)
	Cheque or card	Direct Debit		
Member (MCIPR)	£210	£190	£190	+£50
Associate (ACIPR)	£175	£155	£155	+£50
Affiliate	£149	£129	£129	+£50

Student and Global Affiliate grades are also available – see www.cipr.co.uk/join to apply.

CIPR membership...
supports my career
development, demonstrates
my commitment to the
highest standards of
practice and allows me
to build contacts in
the industry.
CIPR member

Chartered Institute of Public Relations
CIPR Public Relations Centre
52–53 Russell Square
London
WC1B 4HP

T +44 (0) 20 7631 6900
F +44 (0) 20 7631 6944
E membership@cipr.co.uk

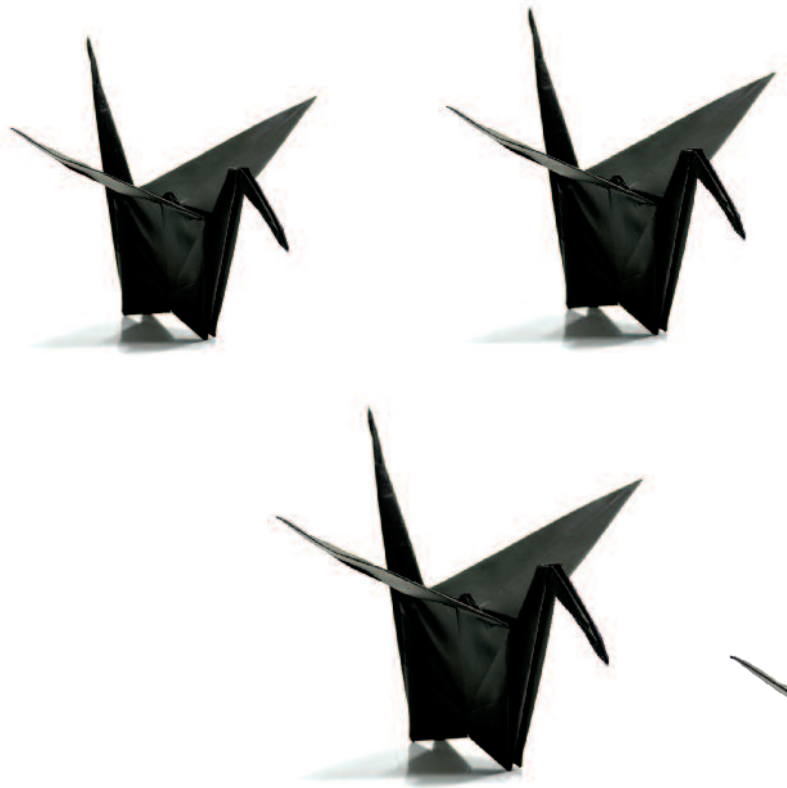
www.cipr.co.uk

CHARTERED INSTITUTE OF PUBLIC RELATIONS

The Chartered Institute of Public Relations (CIPR) is the UK's leading public relations industry professional body.

The CIPR represents and serves the interests of people working in public relations in the UK and overseas. We offer access to information, advice and support, and provide networking and training opportunities through a wide variety of events, conferences and workshops.

For further information about the CIPR, membership or training opportunities, please contact us at the address below.



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